



FROM PHD TO INNOVATOR AGENDA

DAY 1 HOW MUCH STARTUP IS IN YOUR PHD?

09.00 AM INTRO

Welcome, technical check, webinar rules & introduction to your peers

09.40 AM INTRODUCTION TO ENTREPRENEURSHIP

The different shapes of entrepreneurship and the entrepreneurial mindset

10.30 AM BREAK

10.40 AM MEET THE ROLEMODELS

The many ways of being an entrepreneur: Get inspired by people that have taken the leap into a startup career; Q & A sessions & networking in breakout rooms

11.45 AM BREAK

12.00 PM MY ENTREPRENEURIAL SKILLSET

Self-reflection on the individual entrepreneurial skillset

12.40 PM LUNCH BREAK

02.10 PM FROM PROBLEM TO IDEA

Innovation Process I: Identifying the problem, formulating a question, developing a solution, assessing the idea ...

03.30 PM BREAK

03.40 PM FROM IDEA TO PROTOTYPE / PT. I

Innovation Process II: Make your idea tangible and test its critical function.

04.35 PM WRAP-UP

Check-out & feedback

DAY 2 ITERATE & PITCH

- 09.00 AM INTRO**
Welcome; technical check; webinar rules
- 09.35 AM FROM IDEA TO PROTOTYPE / PT. II**
Innovation Process II: Test your prototype and process feedback.
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- 10.15 AM BREAK**
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- 10.25 AM PITCH TRAINING**
Input pitch & storytelling; practice, how to present yourself and your idea
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- 11.40 AM BREAK**
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- 11.50 AM PITCHES**
Pitch in front of the experts and get to know the regional business incubators
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- 01.00 PM LUNCH BREAK**
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- 02.30 PM CORPORATE INNOVATION & INTRAPRENEURSHIP**
Introduction to intrapreneurship & develop questions
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- 02.50 PM BREAK**
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- 03.00 PM MEET AN INNOVATING COMPANY**
Insights into a company in Germany, that drives innovation, Q & A sessions in breakout rooms & networking with guests
- 04.30 PM WRAP-UP**
Check-out & informal exchange